

Rates and Data

Display Standard Rates

	Mono	Spot	Full Col.
One Insertion			
Double Page Spread (DPS)	£2000	£2560	£2860
Half Page DPS	£1180	£1410	£1620
Third Page DPS	£890	£1090	£1270
Full Page	£1070	£1220	£1520
Junior Page	£790	£1050	£1270
Half Page	£630	£720	£1,025
Third Page	£460	£560	£860
Quarter Page	£420	£520	£795
Three Insertions			
DPS	£1800	£2350	£2650
Half Page DPS	£1090	£1240	£1450
Third Page DPS	£800	£920	£1140
Full Page	£950	£1065	£1390
Junior Page	£695	£920	£1140
Half Page	£535	£650	£915
Third Page	£400	£500	£785
Quarter Page	£375	£475	£730
Six Insertions			
DPS	£1600	£2100	£2400
Half Page DPS	£995	£1040	£1250
Third Page DPS	£710	£795	£1010
Full Page	£880	£995	£1270
Junior Page	£600	£790	£1010
Half Page	£495	£595	£850
Third Page	£350	£450	£730
Quarter Page	£320	£420	£695

Cover Rates

Inside front cover and inside back cover	£1600
Outside back cover	£1800

Insert Rates

Inside Single Sheet Loose inserts up to 10 grms	£1320
Over 10 grams / Bound in inserts - Price on application	

Mechanical Details

Advertisements should be supplied on disk accompanied by a colour proof.

Disks:	CD, Zip (Apple Macintosh compatible).
File Formats:	QuarkXpress, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Acrobat PDF.
Proofs:	Proofs should be supplied at 100% of final printed size.
Fonts:	Please supply all fonts used in the file. All fonts used in placed EPS files must also be supplied.
Images:	Please supply all images used in the file. Photo images to be a minimum of 300 dpi and if colour to be saved CMYK. Images to be saved as Tiff, EPS, (no JPEG compression applied), or JPEG.
PDFs:	PDF's supplied should be hi-resolution, all images 300 dpi and CMYK, fonts embedded and bleed (if any) added.

Without a proof of the documents contained on disk we cannot guarantee font and / or colour matching if problems arise.

Bi-monthly

Published 2nd week of 1st Month

Copy Date

2nd week of month preceding publication date

Cancellation

6 weeks preceding publication date

Advertising Agency Commission

10%

Type Area

	Type	Trim	Bleed
DPS	396 x 270mm	420 x 297mm	426 x 303mm
DPS Half Page (H)	396 x 130mm	423 x 145mm	426 x 148mm
DPS Third Page (H)	396 x 80mm	423 x 95mm	426 x 98mm
Full Page	180 x 270mm	210 x 297mm	216 x 303mm
Junior Page	130 x 205mm	145 x 220mm	148 x 223mm
Half Page (H)	180 x 130mm	210 x 143mm	216 x 146mm
Half Page (V)	87 x 270mm	100 x 297mm	103 x 303mm
Quarter Page (P)	87 x 130mm	100 x 143mm	103 x 146mm
Quarter Page (H)	180 x 60mm	210 x 73mm	216 x 76mm
Quarter Page (V)	46 x 270mm	54 x 297mm	57 x 303mm
Third Page (V)	56 x 270mm	67 x 297mm	70 x 303mm
Third Page (H)	180 x 80mm	210 x 93mm	216 x 96mm

