

MACHINERY update

Buyers Guide

The most cost effective way of putting your name in front of 9,000+ machinery buyers, specifiers and decision makers.

Processing Machinery Buyers Guide

A simple, quick, concise A-Z of processing equipment from Autoclaves to Sterilizing; **The** foundation of any marketing campaign. Be seen, be found.

Packaging Machinery Buyers Guide

From Adhesive applicators to X-Ray machines, every reader, every issue has access to hundreds of products from hundreds of suppliers. For a few £'s these pages give unbeatable value. A must for any member!

Ancillary Equipment & Services Buyers Guide

Whether you are targeting the end user or a PPMA member, an entry in these pages opens up all manner of sales opportunities. From AC Industrial drives to Wheels - the perfect foundation and the perfect route to a lucrative market.

Classified advertising

Advertising for staff, promoting Services, Contract packing, Conferences or trying to find a new agent or distributor – the *Machinery Update* classified pages are the place to see and be seen.

Classified Advertising Rates

INSERTIONS	1/2 page	1/4 page	1/8th page	1/16th page
1	£640	£360	£210	£130
3	£610	£330	£175	£110
6	£570	£300	£150	£90



Publishing Department, PPMA Ltd
New Progress House, 34 Stafford Road,
Wallington, Surrey, SM6 9AA, UK
Tel: +44 (0)20 8773 8111 Fax: +44 (0)20 8773 0022
e-mail: publishing@ppma.co.uk
www.machineryupdate.co.uk

Other publications produced by the PPMA publishing team.

The Official PPMA Show Catalogue with Product locator

A free and essential guide to every exhibitor, every represented company and every product at the PPMA Show. This product is not only vital to helping the visitor get the most from their exhibition visit, it provides a useful year round guide to the very best the PPMA Show exhibitors have to offer together with full contact details and the ever essential floor plan. If you only have the budget for 1 advert a year, make sure it appears here.

The PPMA Machinery Directory

There is nothing in the Processing or Packaging market place that comes close to the quality, quantity and value of information contained in this publication. With 1000+ product categories to help the end user find the product they need and an enviable reputation for being simple and easy to use, end users just can't be without the PPMA Machinery Directory. The publication lists every member with details on management personnel, machinery ranges/products supplied and other useful business information - (Processing/packaging machinery indexes, trade names, agents represented, useful industry contacts, packaging machinery definitions etc). Distributed to a high calibre audience of buyers, specifiers and decision makers together with distribution from every PPMA attended event at home and abroad. The information contained can also be found on the PPMA website www.ppma.co.uk

Review of the Year

Machinery Update carries pages and pages of editorial on Processing and Packaging machinery every year; case studies, application stories and new products form the backbone of the journal. Review of the Year brings a selection of these re-printed articles together in 1 publication for distribution with the January/February issue of *Machinery Update*, and as with the Machinery Directory is then distributed from every PPMA event both home and abroad.