



PROPAK CHINA 2012

Featuring CHINA BevTek 2012

18th – 20th July 2012

Shanghai New International Expo
Centre, Pudong, Shanghai
Information Pack and Booking Form



PPMA UK Pavilion
Hall North 5

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954



PPMA GROUP ASSOCIATIONS



Propak China 2012

The 18th International Processing, Packaging & End Line Printing Exhibition featuring China BevTek 2012.

The PPMA has secured limited space to organise a UK Pavilion, giving companies the opportunity to book space in Hall North 5. Read on to found out more...

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Who's Who?

UK Group Organiser

PPMA LTD, Processing & Packaging Machinery Association,
New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA

Contacts: Chris Buxton & Janette Fagg
Tel: 020 8773 8111

E: janette.fagg@ppma.co.uk
Fax: 020 8773 0022

Show Organiser (& Shell Scheme Contractor)

Overseas Exhibition Services Ltd

12th Floor, Westminster Tower, 3 Albert Embankment, London SE1 7SP

Contacts: Marek Szandrowski & Cema Fehmi
Tel: +44 (0)20 7840 2108

E: cfehmi@oesallworld.com

Freight Forwarder - PPMA Appointed

GBH Exhibition Forwarding Ltd

10 Orgreave Drive, Hansworth, Sheffield S13 9NR.

Contact: **Mark Saxton**
Tel: 0114 269 0641

E: mark@gbhforwarding.com
Fax: 0114 269 3624

Accommodation

Discounted rates will be available TBA

Consul Trade & Investment at British Consulate-General Shanghai

UK Trade & Investment, British Consulate General Shanghai, Suite 301, Shanghai Centre, 1376 Nanjing Rd, Shanghai 200040, China PRC

Contact: **Louise Colwell**
T: (+86-21) 3279 2021

E: Louise.colwell@fco.gov.uk
F: (+86-21) 6279 7388

Facts and Figures

- **Event Name:** PROPAK CHINA 2012 Featuring: China BevTek 2012
www.propakchina.com
- **Event Dates:** 18– 20 July 2012
- **Event Opening Hours:**

18 - 19 July 2012	09:30-17:00
20 July 2012	09:30-16:00
- **Admission Policy:** Trade Only
- **Event Venue:** Shanghai New International Expo Centre SNIEC,
2345 Pudong Longyang Road, Shanghai, China
- **Organisers:** China International Exhibitions Ltd (A Member of Allworld Exhibitions)
- **Frequency:** Annual
- **Exhibition Area (gross) (Propak China 2011):** 30, 550 sqm
- **Participating Companies (Propak China 2011):** 603 companies from 21 countries including 6 national pavilions (Germany, Japan, Korea, Taiwan, UK and USA)
- **Visitor attendance (Propak China 2011):**

Shanghai	9469 (59%)
Outside Shanghai	4368 (28%)
Outside China	2107 (13%) from 87 countries
Total:	15944

Demand for packaging and processing machinery in China is forecast to continue to grow beyond 2014, driven particularly by growth in the processed and packaged food & beverage, pharmaceutical and personal care product markets. Government focus on domestic market stimulus has raised consumer spending to new highs, which is driving packaging demand.

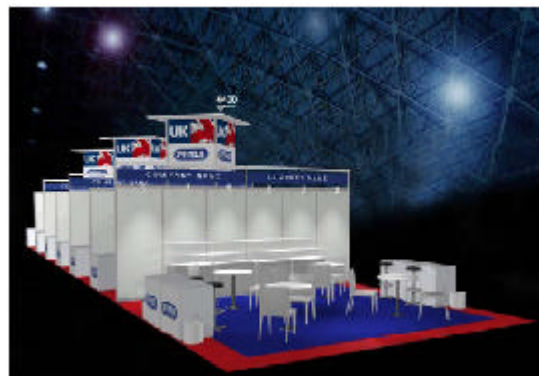
What is included?

UK Pavilion Package: Pavilion design includes stand with white walls, nameplate in English, info counter, table, easy chairs, bar stool, lockable cupboard, wall shelves, fluorescent lighting + spotlights, power point, waste paper basket.

Booth area in m ²	9	12	15	18	21	24	30	36	42
Long arm Spotlight	3	4	5	6	7	8	10	12	14
5A 220V Power Socket	1	1	1	2	2	2	3	4	6
Information Counter 1m high (MA90)	1	1	1	2	2	2	3	4	4
Round Table (RT01A)	1	1	1	2	2	2	3	4	6
Easy Chair (C72D)	2	2	3	4	4	5	6	8	10
Bar Stool (BS02A)	1	1	1	2	2	2	3	4	6
Lockable Cupboard (MA02)	1	1	1	1	1	2	2	3	4
Wall Shelf (MS02)	2	2	3	4	4	4	6	8	10
Waste Paper Basket	1	1	1	2	2	2	3	4	4

Optional Extras The following items are available, if required, at extra cost from contractors:

- Additional electrical outlets
- Audio visual systems, telephone, fax & data connections
- Stand cleaning during the show days is not included in package
- Lead management (badge scanners etc)
- Display aids
- Furniture
- Promotional staff



YOUR STAND



Please ensure you have the correct connectors for air and power for your machines.

A layout plan, confirmation of stand number will be sent to you once sites have been allocated and the group has been finalised. In allocating space to the exhibitors, PPMA will take into account requests regarding location but shall not be bound by such requests.

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Guidelines for Visas to China

Regulations enforced by different Chinese Embassies round the world vary, so please check carefully with your local Embassy or travel agent for the exact requirement in your country. As a guideline the current situation for visa applications to China are as follows:

Tourist visas: Still the easiest and cheapest option for attending a show from the UK if you can get it. As a minimum Embassies require a travel itinerary and hotel confirmation (document from the hotel). Tourist visas are not possible for many countries and this list varies from time to time. Please check if it is possible to obtain a tourist visa from your country, as this is by far the easiest approach, particularly as no formal letter of invitation is required first.

Business visas: Takes more time, as a formal letter of invitation is required. To apply for a business visa you must submit to the Chinese Embassy your itinerary, hotel confirmation and Official letter of Invitation. Our PPMA China office can apply for your official letter of invitation. The charge for the letter of invitation will be approx £30.

Applications for a formal invitation letter can take 14+ days + courier time + application time required for the visa.

Visa regulations may change so please confirm the precise requirements the Chinese Embassy or travel agent and APPLY EARLY.

Pre and Post Exhibition Support

We will be on hand to respond to questions and to offer advice.

Our team in China will also be available to assist you:

PPMA China Office Team

Craig (Chen Changyi), General Manager of PPMA China

Add: Rm.1105, No. 5 Building, SIPPC, 111 Zhennan Rd., Shanghai, 200331, P.R.China

Tel: + 86 21 6608 1980; 6608 1981,6608 2987, Fax: + 86 21 6608 1982

Email: ppmachina@ppma.cn Web site: www.ppma.cn

On-Site Facilities

Exhibitors in the PPMA Group will also benefit from use of the following facilities on the PPMA stand:

- Help and advice from UK personnel and PPMA China office personnel
- Networking with other exhibitors
- Co-ordination of activity
- UK Group Publicity
- Management of the UK Pavilion

PRODUCTS TO BE EXHIBITED

The PPMA UK Pavilion is suited to the exhibiting of machines/equipment relating to the processing and packaging industry. Further advice can be obtained from PPMA or the show organisers.
Any eligible exhibitor wishing to exhibit products of any other supplier or who will be sharing their stand is obliged to advise PPMA in advance.

STAND SPACE AND CONSTRUCTION COSTS

Cost per square metre:

£339 per sqm (space and UK pavilion package)
Plus PPMA management fee is applicable (£469 members/£519 non members)

*The space cost is an estimated cost based on an assumed exchange rate of £1 = \$1.56. The actual cost may vary depending on the exchange rate obtained on the day of payment by PPMA Ltd to the Exhibition Organisers or the Contractors for this event. Any fluctuations in exchange rate which affect the overall costs will be adjusted in your post show account.

NET COST OF STAND FOR ELIGIBLE COMPANIES

The following table gives an indication of the costs of participation for eligible companies based on typical stand sizes. These are estimated costs based on current exchange rates. Actual figures and space costs may vary. We have been advised by the Inland Revenue that shows outside the EU are not subject to VAT.

Size of Stand Guide	Stand cost £339
4m x 3m = 12 sqm	£4068
6m x 3m = 18 sqm	£6102
6m x 6m = 36 sqm	£12204

OTHER FIXED COSTS

PPMA management fee	£469
Non PPMA member fee	£519

Eligibility and Funding

UKTI funding is not confirmed for Propak China 2012

If funding does become available UKTI Exhibitor Grant Application Form and UKTI Terms & Conditions will be available from the PPMA.

Contact Janette, Email: janette.fagg@ppma.co.uk

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PAYMENT PPMA is responsible for arranging the stand construction and for the full payment of space and construction charges for the UK pavilion. 30% deposit is required on booking.

Stand costs are now payable to PPMA. Payment must be received by due dates or your participation may be cancelled and you will become liable for the full cost.

INSURANCE

To protect your interests and our own position, we strongly recommend that all exhibitors insure against CANCELLATION/ABANDONMENT of the event, ALL RISKS on property owned, hired or borrowed and EMPLOYERS/PUBLIC LIABILITY risks. If you would like more information or help with this issue, please contact PPMA.

CANCELLATIONS Any company cancelling their participation will be liable for the full cost of the stand and associated services unless a replacement company can be found, in which case up to 50% of the total stand cost may be credited. Any other charges for services or equipment incurred on your behalf will be charged at cost.

HOW TO APPLY Complete the PPMA Contract Booking Form confirming the total space you have requested. Attach a cheque or arrange payment to **PPMA Ltd.** to cover the 30% deposit required.

To make a **bank transfer** quote your name and Propak China 2012 to:

BARCLAYS BANK PLC
Account Name: **PPMA Ltd**
Sort Code: **20-24-61**
Account No: **90721220**

Note: Remitter to pay all bank charges. Please quote your name and Propak China 2012 on your transfer.

To pay by cheque: **Return all of the relevant documentation together with your cheque made payable to PPMA Ltd to: Janette Fagg, PPMA Ltd, New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA.**
Tel: 020 8773 8111 Fax: 020 8773 0022 E: janette.fagg@ppma.co.uk

SPACE IS LIMITED. The Show organisers have a waiting list. You are advised to send your application forms as soon as possible to avoid disappointment. If you have any queries concerning the UK pavilion at Propak China or need any clarification on any of the information given in this circular, please contact :-
Chris Buxton or Janette Fagg tel: 020 8773 8111, janette.fagg@ppma.co.uk

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CONTRACT/BOOKING FORM

Propak China 2012 - PPMA UK Pavilion 18 – 20 July 2012

1. I confirm that my company wishes to exhibit at the above show and will require sqm

Stand space @ £339 per square metres space and UK Pavilion package

PPMA management fee £469 / PPMA non-member management fee £519

Total

I enclose 30% deposit payment cheque (Payable to PPMA Ltd) I have made 30% deposit payment bank transfer

2. Products to be displayed: [please give a brief description]

.....

3. Company Name

Address

.....

Post Code Telephone

Contact Fax

Web site Email

Company Registration Number Date

This is a contract to book and pay in full for the stand ordered. In submitting this booking form the exhibitor agrees to be bound by the Terms and Conditions set out in this document and at www.ppma.co.uk "PPMA Export Events" Page

Sign

Please complete and return this form and **30% deposit appropriate remittance** to: **PPMA Ltd**, New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA. Tel: 020 8773 8111 Fax: 020 8773 0022 E: janette.fagg@ppma.co.uk

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